

# #FUNDTHEFORMULA CAMPAIGN

Prioritizing \$550M for EBF in the  
Governor's FY24 Budget and State of  
the State Address

## ADVOCACY TOOLKIT

Raise your voice on behalf of Illinois' students.  
They need your advocacy.

**Call for \$550M for the Evidence-Based Funding  
Formula in FY24.**





## We need your help to ensure the Governor prioritizes an investment of at least \$550M for Evidence-Based Funding (EBF) in the FY24 budget!

Over the span of the last five years, we've made significant strides to advance funding equity and adequacy because of EBF. After being flat funded the previous year, your impactful advocacy this past legislative session led to the allocation of \$350 million in new state funds for EBF in FY23. As a reminder, EBF takes into account student needs and distributes new state dollars to districts equitably. This means Illinois' children will now receive additional investments to support their needs and schools will be better equipped to recover from the COVID-19 pandemic.

Although EBF has been successfully distributing new state funds to school districts furthest from full funding and closing education equity gaps, we still have a long way to go to ensure that all students in Illinois have the resources they need to receive an excellent education.

Let's keep up the progress to ensure all students in Illinois receive the high-quality education they deserve, regardless of their zip code.

**We need your help in advocating to ensure that Governor Pritzker prioritizes a minimum of \$550 million for EBF in the FY 2024 budget. We are ramping up our people powered advocacy in advance of the Governor's Budget and State of the State Address.**

From now until February 15, we will be sharing weekly social media messages, a draft letter, and community stories of impact to address the governor directly. We encourage you to customize the messages and share why adequate and equitable funding for our districts is essential to **you and your community**.

**Take action now, and share this toolkit with your network!**

### How to Interact with the Toolkit



#### **SEND A LETTER TO GOVERNOR PRITZKER**

Elevate the need to invest at least \$550M into EBF for the upcoming school year. Modify the letter to highlight your experience and let the governor know why this is crucial for Illinois' children.



#### **SHARE YOUR EBF STORY**

Share Your EBF stories of impact and share this toolkit and messages with members of your community. We need people power behind our campaign!



#### **JOIN US IN SOCIAL MEDIA ADVOCACY**

Tweet at the governor weekly. Reference the bank of tweets on the following pages for suggestions.

# LEGISLATIVE ADVOCACY TOOLKIT

## Ongoing Actions From January 10 - February 15

### **SEND A LETTER TO GOVERNOR PRITZKER!**

Governor Pritzker will be sharing his budget priorities on February 15 in his Budget Address.

Take 3-4 minutes to send a letter to the governor to urge him to prioritize our students in the FY24 state budget. All you need to do is enter your information and hit send! We encourage you to tailor your message to include why education funding equity is essential to the success of our students and your school community.

[CLICK TO SEND A LETTER TO THE GOVERNOR](#)

### **SHARE YOUR EBF STORY!**

Please take some time to share your brief EBF story of impact. We intend to make your voice heard by sharing your story with decision makers and our community of advocates throughout Illinois.

[CLICK TO SHARE YOUR STORY](#)

### **SOCIAL MEDIA GUIDELINES**

Join us for a series of regular social media actions to show your support and share your stories of the need to prioritize investing in EBF with Governor Pritzker.

Please tweet using [\*\*#FundtheFormula\*\*](#) to help keep the momentum going.

## Tuesday, January 10

Fully funding EBF with at least \$550 million in FY24 is the best way for the state to work to address systemic inequities in K-12 education. @GovPritzker please invest \$550M more in EBF in FY24 #FundtheFormula

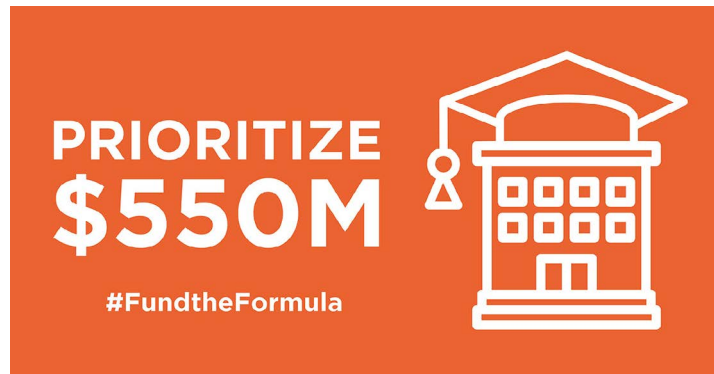
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 [Click to Download Image](#)

 Publish Tweet

**OR**

 [Click to Tweet](#)



## Thursday, January 12

While short-term federal relief funds have supported IL students whose learning have been impacted by the pandemic, it is insufficient to meet IL's long-term needs. @GovPrizker please appropriate at least \$550M more for EBF in FY24 #FundtheFormula

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## Tuesday, January 17

Although we've made great progress to adequately fund our schools, too many students, disproportionately those from urban and rural communities, are still in districts below 75% of full funding. Invest \$550M more in EBF @GovPritzker #FundtheFormula

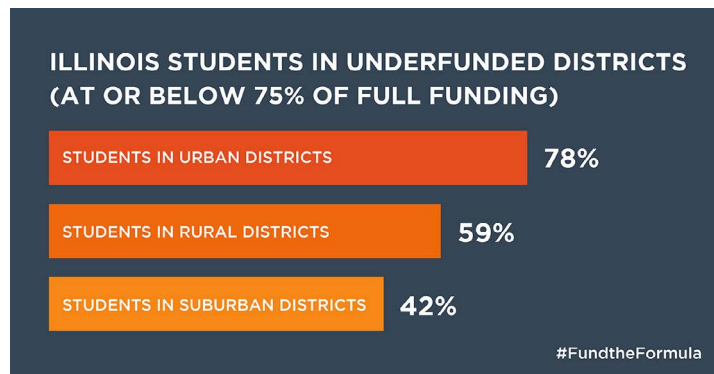
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## Thursday, January 19

Despite gains made by investments in EBF, students who are Black, Latinx, English Learners, or from low-income households are still most likely to be in underfunded districts. Please prioritize \$550M in FY24 @GovPritzker #FundtheFormula

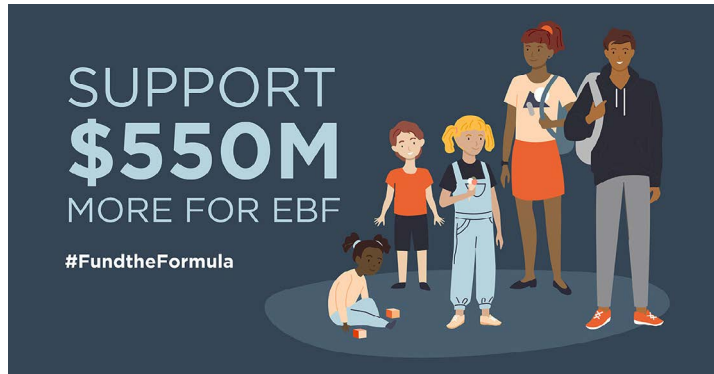
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## Tuesday, January 24

Prioritize \$550M in EBF in FY24, @GovPritzker. It is vital for schools to have the resources to care for the whole child. Research shows that a high-quality educational experience makes a difference for students. #FundtheFormula

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## Thursday, January 26

Funding EBF with at least \$550M in additional dollars in FY24 is the best way for the state to address systemic inequities in education @GovPritzker #FundtheFormula

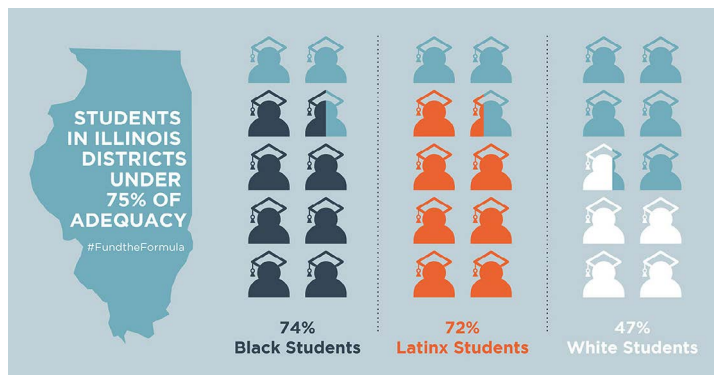
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## Tuesday, January 31

To date, IL has invested nearly \$1.6B in new tier funding and drastically reduced the # of underfunded districts. Still, over half of IL students are in districts below 75% of full funding. Please prioritize \$550M for EBF @GovPritzker. #FundtheFormula

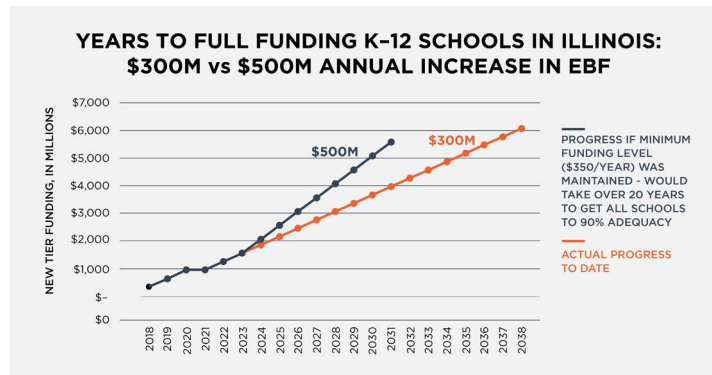
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## Thursday, February 2

The EBF formula targets new funds to the state's most underfunded districts. @GovPritzker, please invest \$550 million in FY24 to help school districts address some of our systemic structural inequities & close equity gaps. #FundtheFormula

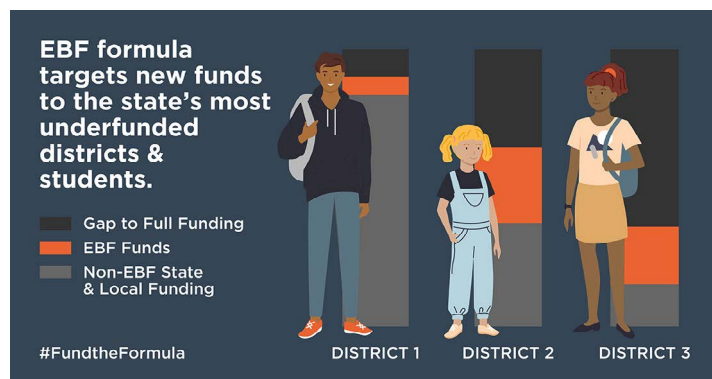
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## Tuesday, February 7

.@GovPritzker please prioritize an additional \$550M for EBF. The formula is critical to closing socioeconomic equity gaps and providing the quality education that all students deserve #FundtheFormula

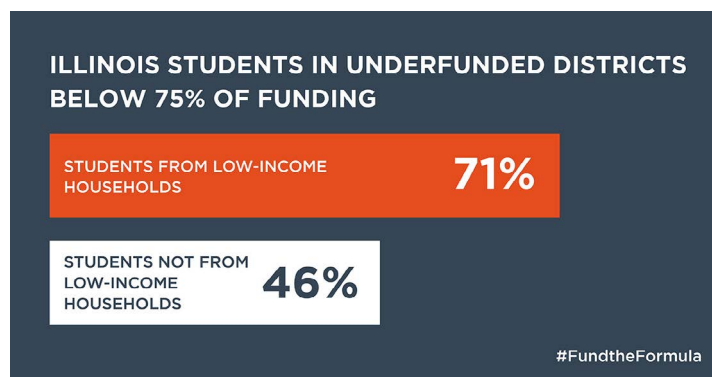
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## Thursday, February 9

Supporting the academic, social-emotional, mental, and physical needs of students, families, and staff is vital to our state's recovery from the pandemic. @GovPritzker please appropriate \$550M in FY24 for EBF #Fundtheformula

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## Tuesday, February 14

Prioritize \$550M in Evidence-Based Funding in FY24, @GovPritzker. Now more than ever, we must choose to prioritize students. Students in ALL communities deserve an equitable, high-quality education. #FundtheFormula

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## Wednesday, February 15

Increasing our annual appropriation of new funds to \$550M will accelerate our pathway to adequate & equitable funding in IL and allow more students to benefit from attending fully funded schools @ GovPritzker. #FundtheFormula

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